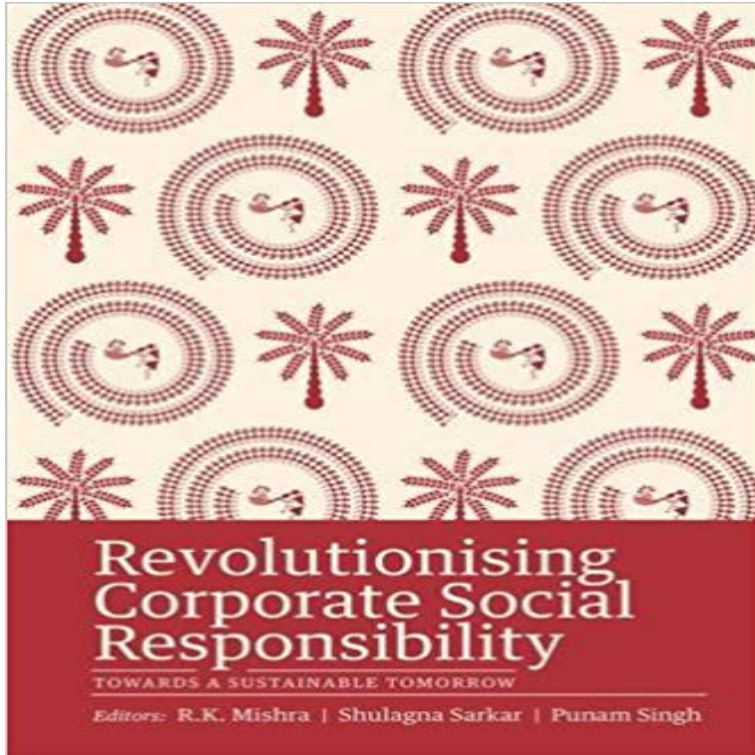


Revolutionizing Corporate Social Responsibility: Towards a Sustainable Tomorrow



There is a growing realization that long-term business success can only be achieved by companies that recognize Corporate Social Responsibility (CSR) as part of the process of wealth creation and as providing a competitive advantage. This volume is a compilation of the CSR initiatives of various organizations. It presents the 21st century best practices and the dynamics of CSR for practitioners, academicians and researchers. This book is a sincere attempt to guide decision-makers in the area of CSR and help them to rethink their CSR practices.

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